

# NEWS RELEASE

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## **Hyatt International, Ltd. Introduces The Small Business Odyssey: Design a Wildly Successful Business**

DENVER, CO – Are you ready to design a business worth living? Are you in business already and want to take your business to the next level? Hyatt International introduces the launch of its new Incubator Group for *The Small Business Odyssey*.

*The Small Business Odyssey* is a comprehensive four-week coaching program for designing a solid foundation for a wildly successful business that is based on your unique passions and skills. The Incubator Group meets four Mondays starting February 9, 2004 from 6:00-9:00 pm at the Virginia Village Public Library, 1500 S. Dahlia (at Florida). Parking is free.

In addition to the four three-hour sessions, the program includes: two thirty-minute individualized coaching sessions; a 70-page workbook; and accountability, perspective and support from your coach and incubator group members. Space is limited, so register early!

Hyatt International, Ltd. provides training, consulting, and coaching services that strengthen small businesses and promote business social responsibility.

“Every year, over 550,000 new small businesses are launched in the U.S. Only two-thirds of these will still be in business after two years. According to the Small Business Administration, each year, roughly the same number of small businesses close as open. We have designed *The Small Business Odyssey* to help entrepreneurs and small business owners clarify their mission and values, define their unique niche and products, and building the strong foundation necessary to maximize their possibilities for success. The Incubator Group format we use is great for adult learners – it is highly interactive and participatory and allows for invaluable peer dialogue and support during the design and launch of their businesses”, says Susan Hyatt.

Susan Hyatt is a successful entrepreneur, having founded and run her own consulting and coaching business for over ten years. She has extensive experience providing training and coaching to entrepreneurs and small business owners nationwide concerning their business start-up and expansion strategies.

Her specialties include aligning business mission with individual passions and

strengths, identifying business vision, mission, and values, creating strong business structures and materials, and social responsibility for small businesses.

For more information and to register for *The Small Business Odyssey*, or to find out more about Hyatt International Ltd., its products and services, contact Susan Hyatt at 303.512.0808 / 888.811.0809, [shyatt@hyattinternational.com](mailto:shyatt@hyattinternational.com), or visit [www.hyattinternational.com](http://www.hyattinternational.com).

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