

SUSAN A. HYATT

Business Philanthropy Strategist



Susan Hyatt is the founder and CEO of Business Nonprofit CONNECTIONS, Inc., a private consulting company that provides small and mid-sized companies with ideas and tools for actively managing their community impacts and giving strategies. Leveraging 20 years of experience in corporate social responsibility, business philanthropy, organizational development, and nonprofit resource development and partnerships, Susan helps clients transform their good intentions into real impact in their communities and on their bottom line.

Her clients have included CARE, Habitat for Humanity, Save the Children, Pathfinder International, Heifer International, the US Agency for International Development, and dozens of businesses and local, state, and national agencies.

Susan specializes in community involvement audits, strategic planning to integrate community and business goals, and designing unique all-win community involvement initiatives. She loves clients who are motivated by the business value created by social responsibility and are committed to Doing Good AND Doing Well.

Susan previously worked extensively with the Corporation for National and Community Service (CNCS) for fourteen years providing consulting, facilitation, curriculum design, and training to Governors' Commissions on National and Community Service, AmeriCorps State and National, VISTA, Learn and Serve America, and Senior Corps (FGP, SCP, and RSVP). She's created state and national programs on topics such as leadership, board development, performance measurement and program evaluation, and strategic public-private and trisector partnerships.

Susan holds a Master's degree in Community/Public Health Nutrition with a specialization in international development from Virginia Polytechnic Institute and State University. She completed her PhD work in Sociology at Colorado State University in social change and organization development. She was a Fulbright Scholar to the Sociology Department at the University of Helsinki, Finland, and an AAAS Science, Engineering and Diplomacy Postdoctoral Fellow at the U.S. Agency for International Development in Washington, DC. She is also a certified professional effectiveness coach. Susan lives in Denver, Colorado and proudly drives a Prius.

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For more information about Business Nonprofit CONNECTIONS, Inc., go to www.BusinessGivingStrategies.com.